

Commission Meeting and Annual Workshop Agenda

October 22, 2015

Oxford Suites Boise– (208) 322-8000

1426 S Entertainment Ave. | Boise ID 83709

October 22, 2015

ATTENDANCE: Mike Jensen, Carrie Reese, Patricia Eriksen, Clint Blackwood, Kara Brascia, Doug Brown, Georgia Dimick, Henry Henscheid, Donald Heuer, Charlette Kremer, William Langer, Jesse Maldonado, Ronald(Dirk) Marsden, Camille McCashland, Colleen Schowalter, Kristen Tracy, Ben Quintana, April Durrant

GUESTS & STAFF: Renee Bade, Heather Luff, Bryan Wewers

ABSENT: Sue Simmons,

The meeting was called to order at 8:31 AM by Mike Jensen the Commission Chair, provided welcoming and introductions

MINUTES:

Bill Langer motions to approve the minutes, Kristen Tracy seconds. Motion approved.

Review and approve previous meeting minutes: Clint Blackwood notes that he was not in attendance at the last meeting but is on the previous meeting minutes. Corrections will be made. Char Kremer motions to approve the previous meeting minutes, Patricia Eriksen seconds, motion approved.

CHAIRMAN'S REPORT: (See attachments and below)

Mike Jensen

Mike Jensen chairman provided a brief overview of the good works that the commission does in our community and an overview of the Executive committee meeting including the following:

The Executive Committee met the day before on Oct. 21, 2015; Issues that were brought up:

1. 3 year service plan is going to be worked on today.
2. Recruiting of more VISTA positions is going to be a focus this next year

Administrators/Financial REPORT UPDATE:

Renee Bade

-Funds awarded for Commission Support Grant (one-half by December. 10)

-If budget doesn't go through. Shut down Dec. 11

-Swearing in event last Friday; national event; Social media based swearing in. Please go to the Facebook page to see those submissions

-Commission Support Grant due November 2

- Currently working on Theory of Change/Logic Model to match our state service plan

- -Look at the copy of the financials report "budget to actuals" – Funds for 2015
 - o Have spent a little over ½ the budget 8 months into the year
 - o Anticipate having funding remaining
- Match is low for 2015
 - o At \$127,063.22 through end of August
 - o Must match all of funds expended as opposed to budgeted
- Match is cumulative for three years
 - o Next year will include Brightest Stars
 - o Additional speakers at conference & sponsorships
 - o Volunteerfort contributions
 - o Advertisement match

Commission Meeting and Annual Workshop Agenda

October 22, 2015

Oxford Suites Boise– (208) 322-8000

1426 S Entertainment Ave. | Boise ID 83709

Financial motioned by Clint to approve the program report, Doug Brown seconded. Motion approved

VISTA/SENIOR CORPS UPDATE

April Durrant

Shut down is possible. The upcoming grants run on 3 year grant cycle. Particularly looking for more financial literacy programs (increase peoples knowledge-how to save money, anything that helps families to get out of poverty), helping out shelters and homeless organizations – to eradicate poverty.

IDAHO DEPARTMENT OF LABOR UPDATES

Sue Simmons

Not in attendance today. No report given

Program Update:

Heather Luff

3 major items of interest:

(grant review process Oct. 30th is deadline) Nov. 4th – Peer Reviewer Training - Dec. 8th is the final review

Looking at a few organizations that would be new.

Veterans serving veterans is no longer going to apply(lack of funding)

Blackfoot is struggling- high risk – Nov. 10th a visit to check up on them

ISU is a mid-risk program(2 CNCS programs is why)

Idaho Healthcare for Children and Families was not in compliance with background checks. Under the old policy it would have been a fine of \$70,000 however they were able to reduce the fine to 10,000.

Marketing Update:

Doug Brown

-quick overview of what was done this past year. Marketing plan (attended classes last year). Not going to be doing the PSA's with Drake Cooper. Too expensive. Therefore, going with North with Northwest. A new intern (Nick Wright) has been hired; He handles press releases.

Program Update

Henry Henscheid

Henry introduces himself. Heather Luff gave the report earlier

Membership Update:

Bill Langer

Brought on 5 new commissioners

Idaho's Brightest Star Update:

Renee Bade

Look at the handout given

-overview of nominations.

Nominations as follows:

Student – 1

Individual – 5

Senior Citizen – 4

Small Business – 1

Organization – 4

Corporation – 1

School – 0

Commission Meeting and Annual Workshop Agenda

October 22, 2015

Oxford Suites Boise– (208) 322-8000

1426 S Entertainment Ave. | Boise ID 83709

A little in all categories except currently zero nominations in the school sector. Nominations are due Nov. 13th.
Photographer has donated her services. Valley Office Systems have offered to do all print materials for free. Looking for a donation for the food.

-Jan. 22nd is the Commission meeting.

Conference Update:

Char Kremer

Location is going to be at the Red Lion Downtowner. The dates are March 1-2, 2016 -All sessions will conclude by 6PM. Networking session is going to be spiced up – trivia game. Confirmed speaker Jesse Maldonado. Barbara Morgan will not be joining us. Jim Everett is going to be celebration of service lunch speaker. RFP for speakers is out so please share with your networks. Please ask 2 organizations to be sponsors. Looking for items for goody bags. Also looking for door prizes for the drawing at the end of the conference and for the trivia. “All for good” is going to have a booth there. This booth has inexpensive AmeriCorps gear.

-Scholarships for the students – fee waived. Looking for organizations to sponsor students. Currently we have 3 sponsorships from Idaho Power. Kara Brascia suggests that we as commissioners also sponsor a student scholarship. The cost is \$100.00. Whoever wants to donate to this contact Kara Brascia.

Introductions and review of retreat agenda:

Monica Revoczi

Reflecting on the draft plan- refer to the handout

Refer to PowerPoint for all other information covered during this session:

Main Points of interests:

Setting the Stage

Monica Revoczi

- a) Ground Rules
- b) Thinking Styles

Break: 10:30 AM

Strategic Planning Process Overview:

Monica Revoczi

(Refer to powerpoint and handouts)

- a) Review of work done to date
- b) Elements to refine and develop today
- c) Other key considerations
- d) Affirm stakeholders

Vision for Serve Idaho – 2018

“People recognize volunteering leads to careers”

“Public and private entities collaborate in support of National Service and volunteerism”

“Serve Idaho is the “go to” organization for all volunteer matters”

New Vision Statement:

“People

(of all ages and backgrounds) give their time, talent and treasure for the betterment of Idahoans, society, the world”

Commission Meeting and Annual Workshop Agenda

October 22, 2015

Oxford Suites Boise– (208) 322-8000

1426 S Entertainment Ave. | Boise ID 83709

“Every Idahoan contributes to the betterment of our state by giving their time, talent and treasure”

Keep in mind roles and responsibilities:

Being known, sustainability-coalition building and clarify “National Service- automatically funded programs

Working Lunch: – Election of New Chair, Vice Chair, Secretary

Mike Jensen

Nomination of Georgia Dimick for Secretary moved by Mike Jensen. Seconded by Char Kremer. Motion passed.

Nomination of Char Kremer for Vice Chair moved by Doug Brown. Seconded by Patricia Eriksen. Motion approved.

Nominations for Chair are Patricia Eriksen moved by Bill Langer seconded by Jesse Maldonado. Motion approved.

Serve Idaho Commission Ad-Hoc Committee Assignments for the upcoming year (see draft document). Assignments were read out.

SWOTT Analysis and Critical Success Factors

Monica Revoczi

SWOTT – Trends: **Political, Economic, Social, Technological, Legal, and Environmental**

Trends: Technology-younger generations. Not using email but using special media evolving quickly, mass text messaging (volunteer opportunities), App

- a) Brief overview of “intelligence” materials to date: survey results, focus group results, other resources
- b) SWOTT Analysis – review last year’s analysis and update, as needed
- c) Identify Critical Success Factors

Drafting Goals, Objectives, and Outputs

Monica Revoczi

- a) Review draft document
- b) Reflect on draft in context of Vision and Critical Success Factors
- c) Determine modifications/additions, as needed
- d) Discuss next steps

Measuring Success

Monica Revoczi

- a) Key principles
- b) Identify preliminary measures
- c) Discuss next steps

Implementation Plan

Monica Revoczi

Commission Meeting and Annual Workshop Agenda

October 22, 2015

Oxford Suites Boise– (208) 322-8000

1426 S Entertainment Ave. | Boise ID 83709

Wrap Up

- a) Day 1 summary
- b) Significant insights
- c) Next steps/action items
- d) Brief evaluation

(see meeting summary report by Monica Revoczi –will provide draft Nov. 6)

Ad hoc meeting (phone call – all are welcome-date? to join)

Objectives, outputs, performances measures will be due by Dec. 31

Closing

Adjourn – Safe travels to everyone. Clint Blackwood motions to adjourn and Collen Schowalter seconds the motion.
Motion approved. Adjourn 5:35 pm.