



THE GOVERNOR'S COMMISSION ON SERVICE AND VOLUNTEERISM

STATE SERVICE PLAN 2016-2018



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Serve Idaho Commissioners

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National Service, Lewiston, ID

Georgia Dimick – 2016 Commission Secretary

Community Based Agency, Oakley, ID

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Youth Services, Garden City, ID

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Business Sector, Blackfoot, ID

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Serve Idaho

State Service Plan Overview

Serve Idaho's 2016-2018 State Service Plan is a three-year plan which describes the Commission priorities and goals. The three-year state plan is effective January 1, 2016 and will guide the work of the Serve Idaho Commission.

Public input was critical in the development of this State Service Plan. Input was gathered through a survey as well as a stakeholder meetings hosted throughout the state. 192 individuals from throughout Idaho responded to the survey, providing input on state volunteer and national service priorities. Serve Idaho Commission members and staff participated in the meeting as facilitators and hosts. The following types of organizations were represented: K-12 and higher education, aging networks, non-profit agencies, community and faith-based organizations, national service programs, government agencies, businesses, community leaders, foundations, service organizations, and local volunteers.

Comments are welcome at any time and will be considered on an annual basis when the State Service Plan is updated. Please submit comments to renee.bade@labor.idaho.gov.

Serve Idaho Commission History

Serve Idaho, the Governor's Commission on Service and Volunteerism, was established through Executive Order by Governor Cecil D. Andrus in 1994 as a result of the National and Community Service Trust Act of 1993 and the creation of AmeriCorps. The Commission was established to advise and assist in the development and implementation of a comprehensive, statewide plan for promoting volunteer involvement and citizen participation in Idaho, as well as to serve as the state's liaison to national, state and community organizations which support the intent of the National and Community Service Trust Act.

Serve Idaho, a division of the Department of Labor, is funded by grants from the Corporation for National and Community Service and through cash and in-kind donations from state and local partners. Serve Idaho is funded in part by the Corporation for National and Community Service and the Idaho Department of Labor and does not receive general funds from the state.

Serve Idaho Commission Mission & Vision

The mission of Serve Idaho is ***"To Encourage Volunteerism and Community Service."*** Our mission guides our vision that ***"Every Idahoan contributes to the betterment of our state by giving their time, talents, and treasures."*** We administer and oversee the AmeriCorps programs and bring together Idahoans from all walks of life and organizations across the state to increase civic engagement and meet community needs. We are committed to achieving the highest possible impact with our resources and ensuring effective management and full compliance for our AmeriCorps programs.

Serve Idaho Programs

The Commission's work is carried out primarily through the following programs which engage Idahoans of all ages in service and volunteerism.

- **AmeriCorps** – Provides opportunities for Idahoans of all ages to help meet critical needs and make communities stronger. AmeriCorps members address issues such as — children's health, improvement of schools, environmental protection, veteran and military family support and volunteer recruitment and training.
- **Training and Professional Development** – The annual Serve Idaho Conference on Service and Volunteerism provides volunteer management and professional development training for national service members, volunteer administrators representing the public and private sectors, service-learning educators and community volunteers.
- **Award Recognition** – The Idaho's Brightest Stars Award event recognizes Idaho's unsung heroes who work tirelessly as volunteers to improve the quality of life for Idaho and its citizens.

Goals of the Corporation for National and Community Service

Serve Idaho supports the strategic goals of our federal funding agency, the Corporation for National and Community Service (CNCS). The Commission receives the majority of its funding from CNCS and appreciates the impact it has in our communities. This funding allows us to meet critical needs and expand the reach of national and community service in Idaho.

CNCS Mission Statement: Improve lives, strengthen communities and foster civic engagement through service and volunteering.

- **Goal 1:** Increase the impact of national service on community needs in communities served by CNCS-supported programs
- **Goal 2:** Strengthen national service so that participants engaged in CNCS-supported programs consistently find satisfaction, meaning and opportunity
- **Goal 3:** Maximize the value we add to grantees, partners and participants
Serve America Act Focus Areas
 - Disaster Services, Economic Opportunity, Education, Environmental Stewardship, Healthy Futures, Veterans and Military Families
- **Goal 4:** Fortify management operations and sustain a capable, responsive and accountable organization

In Idaho, the state Commission's focus for the next three years will be to address key CNCS focus areas by working with non-profits, state agencies and other organizations to increase the impact of national service programs and volunteerism in Idaho.

Serve Idaho

Governor's Commission on Service and Volunteerism

2016 – 2018 State Service Plan

Serve Idaho brings together Idahoans from all walks of life and organizations across the state to increase civic engagement and meet community needs. We are committed to achieving the highest possible impact with our resources, and ensuring effective management and full compliance for AmeriCorps programs receiving funding from Serve Idaho. This plan describes how we will build on our successes from the 2013-2015 plan.

An ad hoc committee composed of Serve Idaho Commissioners and community members was formed in January 2015 to reach out to entities throughout the state and to develop the State Service Plan. The plan was revised by the Serve Idaho Commissioners and staff at the annual October workshop, where Commissioners reviewed previous accomplishments and current needs to develop a new three year State Service Plan.

Goal 1: Increase volunteerism and national service in Idaho.

Objective: Increase volunteerism and national service by 2018 by targeting volunteers 55 years of age and older, college and high school students, tribes and the Latino community.

Output Year 1: Primary focus on educating college and high school students about volunteerism and national service.

- a. Develop and distribute marketing materials, public service announcements and social media.
- b. Conduct direct outreach to partner organizations.
- c. Train commissioners to reach out in their communities to the targeted audience.

Outcome Year 1: 1% increase in volunteerism based on the Volunteering and Civic Life Report produced by the Bureau of Labor Statistics.

Output Year 2: Primary focus on educating individuals 55 years of age and older about volunteerism and national service.

- a. Develop and distribute marketing materials and public service announcements and social media.
- b. Conduct direct outreach to partner organization.
- c. Train commissioners to reach out in their communities to the targeted audience.

Outcome Year 2: 2% increase in volunteerism based on the Volunteering and Civic Life Report produced by the Bureau of Labor Statistics.

Output Year 3: Primary focus on educating tribes and Latino populations about volunteerism and national service.

- a. Develop and distribute marketing materials and public service announcements and

social media.

- b. Conduct direct outreach to partner organizations.
- c. Train commissioners to reach out in their communities in the targeted audience.

Outcome Year 3: 3% increase in volunteerism based on the Volunteering and Civic Life Report produced by the Bureau of Labor Statistics.

Goal 2: Provide tangible support to Idaho volunteer leaders/managers in effectively utilizing volunteers.

Objective 1: Increase knowledge of volunteer management practices among those who lead and manage volunteers by December 2018.

Output Year 1: Develop training needs assessment. Receive feedback from at least 20 organizations.

Outcome Year 1: Training needs have been identified.

Output Year 2: Develop a minimum of 3 trainings. (i.e.: Recruitment, Burn Out, Management, and Volunteer Development).

Outcome Year 2: Catalog of training resources available.

Output Year 3: Deliver a minimum of 5 trainings throughout the state.

Outcome Year 3: Increased understanding of volunteer management

Goal 3: Increase Serve Idaho's support of education. **ACHIEVED**

Objective 1: Serve Idaho will seek to increase national service resources to Idaho education focused organizations.

Output Year 1: Identify and reach out to 4 potential education focused organizations.

Outcome Year 1: Increased knowledge of national service among educational organizations.

Output Year 2: Provide technical assistance to interested educational organizations during application process.

Outcome Year 2: Have one or more educational organizations apply for funding.

Output Year 3: Identify an educational organization capable of managing an AmeriCorps program.

Outcome Year 3: Fund one new education focused AmeriCorps program.

Goal 4: Promote role of Serve Idaho

Objective: Promote Serve Idaho to potential funding sources.

Output Year 1: Gather input from Commissioners on how to communicate the value of Serve Idaho.

Outcome Year 1: Information and data to create a plan to promote Serve Idaho.

Output Year 2: Develop talking points / elevator speech for commissioners.

Outcome Year 2: Commissioners are capable of communicating the mission and vision of Serve Idaho. Will meet with one organization quarterly and report to Serve Idaho staff.

Output Year 3: Determine what return on investment would look like.

Outcome Year 3: Be able to share return on investment with funders (private or government).

Goal 5: Maximize existing resources to have largest statewide impact.

Objective: Establish strategic partnerships for the purpose of mutually beneficial gains.

Output Year 1: Identify volunteer organizations' activities and determine potential overlap.

Outcome Year 1: An understanding of current volunteer support landscape.

Output Year 2: Convene with partnering organizations to discuss strategies.

Outcome Year 2: Partnerships established, with appropriate agreements in place (as necessary).

Output Year 3: Implementation of strategies gained.

Outcome Year 3: Improved collaboration with volunteer organizations to prevent overlapping activities.

Serve Idaho is committed to promoting the CNCS values and mission as well as engaging and connecting citizens through volunteering and collaboration with the Idaho Department of Labor. Through its State Plan, Serve Idaho will meet its and CNCS's goals of improving lives, strengthening communities and fostering civic engagement through service and volunteering.

How to Serve

If you are interested in joining AmeriCorps or learning more about service and volunteerism go to: www.serveidaho.gov

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