11th Annual
Governor's Brightest Star Awards
November 2011

Honoring Idaho's Unsung Volunteer Heroes

SERVE IDAHO
Governor's Commission on Service and Volunteerism

Sponsorship Opportunities

Governor's Brightest Star Awards

IDAHO DEPARTMENT OF LABOR

Serveidaho.gov

Corporation for NATIONAL & COMMUNITY SERVICE

Serve Idaho, the Governor's Commission on Service and Volunteerism

Mission: To encourage volunteerism and community service

AmeriCorps

Serve Idaho administers Idaho's AmeriCorps grants program. AmeriCorps members serve through partner organizations and address critical community needs throughout Idaho and across the nation.

Serve Idaho AmeriCorps Programs	# of Members	Focus Area
AmeriCorps Accessible Transportation Network	23	Disabilities
AmeriCorps Health Care for Children and Families	31	Health
AmeriCorps Student Conservation Association	15	Environment
Lewis—Clark Service Corps AmeriCorps Program	126	Educational success
Veterans Serving Veterans AmeriCorps Program	10	Veterans and their families

Idaho State Service Plan

Serve Idaho's commission members, appointed by the governor, and staff have developed a three-year State Service Plan to establish priorities for advancing national and community service within Idaho.

Governor's Brightest Star Awards

Idaho volunteers are recognized for their outstanding acts of service and volunteerism. Honorees are nominated by fellow Idahoans in the following categories: Individual, Student, School, Organization, Small Business and Corporation. Over 500 individuals and groups have been recognized as Brightest Stars since 2001.

Serve Idaho Conference

The conference provides high-quality training for national service members, educators and volunteer managers from the public and private sectors. Signature events include service projects and a Celebration of Service dinner.

Disaster Preparedness

In coordination with the Idaho Bureau of Homeland Security and the Federal Emergency Management Agency, Serve Idaho has developed the *Idaho Emergent Volunteer Reception Center Plan* to help communities manage unaffiliated volunteers in times of disaster.

Idaho's Promise

Idaho joins America's Promise in mobilizing citizens from every walk of life to build the character and competence of our youth by fulfilling the Five Promises: Caring adults, safe places, healthy start, marketable skills and opportunities to serve.

National Days of Service

Serve Idaho and national service programs including AmeriCorps, AmeriCorps VISTA and Senior Corps participate in service projects statewide to honor Martin Luther King Jr. Day, September 11th Day of Service and Remembrance and AmeriCorps Week.

For more information visit Serveidaho.gov

Sponsorship Opportunities

Presenting sponsor: $5,000 1 available

- Featured logo used in multimedia promotions and at the Governor's Brightest Star Awards ceremony
- Opportunity to participate in the awards ceremony
- Upon request, promoted as *Available for Interview* to media
- Full-page advertisement in the event program
- Dignitary seating for four at the awards ceremony
- Offer to retain Presenting Sponsor status for next year
- Name and logo with hyperlink on Serveldaho.gov website and in the annual report

Platinum sponsor: $2,500 2 available

- Name or logo used in multimedia promotions and at the Governor's Brightest Star Awards Ceremony
- Verbal recognition at the awards ceremony
- Half-page advertisement in the event program
- Offer to retain Platinum Sponsor status for next year
- Dignitary seating for three at the awards ceremony
- Name or logo with hyperlink on Serveldaho.gov website and in the annual report

Patriot Guard Riders
Volunteer of the Year - 2010 First Lady's Choice

Gold Sponsor: $1,000

- Name or medium size logo used in multimedia promotional materials and the event program
- Quarter-page advertisement in the event program
- Reserved seating for two at the awards ceremony
- Sponsor name or logo with hyperlink on Serveldaho.gov website and in annual report

Silver sponsor: $500

- Name or small logo used in multimedia promotional materials and the event program
- Reserved seating for one at the awards ceremony
- Name included in Serve Idaho's annual report

Friend of Service: Under $500 and In-kind

- Name included in promotional materials
- Name included in Serve Idaho's annual report

Media sponsor:

- Equivalent to Platinum sponsor

Advertising opportunities:

Half page:	$200	6.50" x 4.50"
Quarter page:	$100	3.25" x 4.50"
Business Card :	$50	2.50" x 1.50"

The Awards Process

Join us in celebrating Idaho's unsung volunteer heroes who work tirelessly to improve the quality of life in Idaho.

Nominations deadline: September 14, 2011

For more information and to nominate your volunteer hero visit **ServeIdaho.gov**

Award categories

Corporation

Small Business

Organization

School

Student

Individual

Special awards

First Lady's Choice

Governor's Choice

2010 Governor's Brightest Star Individual Volunteer of the Year **Amy Bartoo of Coeur d'Alene went without a paycheck for 10 years while creating and nurturing Idaho Drug Free Youth. The organization is celebrating its 20th anniversary and has directly impacted 64,000 young people.**

The awards process

- NOW ACCEPTING NOMINATIONS Statewide call for nominations
- Serve Idaho processes nominations and determines eligibility
- Diverse citizen review panels review nominations and give input to Governor
- Volunteers of the Year and volunteers to be featured are selected by the Governor and First Lady
- Awards presented by Gov. C. L. "Butch" Otter and First Lady Lori Otter
- 103 Brightest Stars honored in 2010

"We are humbled to have so many individuals who are committed to making life better for others. Your dedication and ingenuity have benefitted our entire Idaho community and show that service truly is a solution to addressing community needs."

- Gov. C. L. "Butch" Otter

Eligibility Requirements

Eligible for nomination :

- Idaho residents currently living within the state
- Those who have performed volunteer service during the past year, at a minimum
- Companies conducting business in Idaho. If headquarters are out of state, local affiliates must be engaged in local volunteer activities.

Ineligible for nomination:

- Office of the Governor or Serve Idaho staff or their immediate family
- Current Serve Idaho commission members or their immediate family
- Governor's Brightest Star Awards Committee members or their immediate family

O'Leary Middle School, Twin Falls, Idaho
2010 Volunteer of the Year - Governor's Choice

Nominations will not be considered from:

- Individuals or students nominating themselves
- The Governor's Brightest Star Awards Committee Chair
- Editor of the Governor's Brightest Star Awards Book
- Staff from Office of the Governor or Serve Idaho

Western States Group
Meridian, Idaho
2010 Volunteer of the Year
Corporation

Additional Information:

- Individuals may submit more than one nomination per category or in multiple categories
- Nominations must be submitted individually when submitted by e-mail
- Multiple nominations for an individual or group will not present any advantage for that nominee
- Nominees chosen as a Governor's Brightest Star Volunteer of the Year and those selected to be featured during the awards ceremony are subject to a background check

Governor's Brightest Star Awards Ceremony Event Details

Event Date: November 2011 - Day to be announced

Event Location: Boise State University, SUB, University Drive, Boise, ID - Donated by Boise State University

Event Times:

1 p.m. - 3:30 p.m.	Honoree photos with First Lady Lori Otter
3:30 p.m. - 4 p.m.	Sponsor photos with Gov. C. L. "Butch" Otter and First Lady Lori Otter
4:15 p.m.	Escort sponsors to their seats
4:30 p.m. - 6 p.m.	Governor's Brightest Star Awards Ceremony

Guest List: Honorees, their nominators, families, friends and colleagues, elected officials, educators and community leaders from across Idaho.

Honorees: All nominees will be recognized as Brightest Stars. Three honorees from each category will be invited on stage to be featured and the Volunteer of the Year will be announced. Awards will be presented by the Governor and First Lady.

Attire: Business dress

Food: A variety of gourmet cookies, confections and beverages will be served prior to the event

Parking: Complimentary parking will be available

Questions: Please contact Kelly Houston Staskey at (800) 588-3334 or (208) 332-3578 ext. 4785 or Kelly.Staskey@labor.idaho.gov

Over 500 Idahoans attended the event in 2010

Lewis-Clark State College - Lewiston, Idaho
2010 Volunteer of the Year - School

John Langford - Bishop Kelly High School
2010 Volunteer of the Year - Student

Studio D Salon - Nampa, Idaho
2010 Volunteer of the Year - Small Business

Sponsorship & Advertising Agreement

Contact Information: (An electronic version of the Sponsorship & Advertising Agreement is available upon request.)

Business/Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Point of Contact: _____

Primary Phone: _____ Email Address: _____

The undersigned hereby acknowledges reservation of sponsorship / advertising and agrees to the terms and conditions within.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

Sponsorship: (Please check one)

- ❑ Presenting Sponsor $5,000
- ❑ Platinum Sponsor $2,500
- ❑ Gold Sponsor $1,000
- ❑ Silver Sponsor $ 500
- ❑ Bronze Sponsor In-Kind

Advertising: (Please check one)

Full page: 6.50" x 9.00" (Presenting sponsor only)

- ❑ 1/2 Page: 6.50" x 4.50" $200
- ❑ 1/4 Page: 3.25" x 4.50" $100
- ❑ Business Card size: 2.50" x 1.50" $ 50

Submission Deadline:

September 30, 2011

- Advertisements will be black and white
- Artwork must be in one of the following formats: PDF, EPS or TIF. JPG is acceptable if it is at least 300 dpi.
- Please submit ads electronically and use the exact proportions for your reserved space.

Payment Information: (Please retain a copy of this form for your records.)

Total Amount Enclosed / Pledged $ _____ . Please make check payable to Serve Idaho - Governor's Brightest Stars.

Questions:

Contact Kelly Houston Staskey at (800) 588-3334 or (208) 332-3578 ext. 4785 or by e-mail at Kelly.Staskey@labor.idaho.gov

All contributions to Serve Idaho are tax deductible under section 170(c)(1), to the fullest extent of the law. Tax Id#: 82-6000966

Serve Idaho • 317 W. Main Street • Boise, ID • 83735

AmeriCorps - Your World. Your chance to make it better!

Are you ready for the Challenge?

Serve Idaho

The Governor's Commission on Service and Volunteerism

317 W. Main St., Boise, Idaho 83735
(208) 332-3578 or (800) 588-3334 within Idaho
ServeIdaho.gov

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